



SPORT CAREERS BEGIN HERE

HIGHER EDUCATION DIPLOMAS
INDUSTRY EXPERIENCE | PATHWAYS

CARLTON COLLEGE OF SPORT

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LA TROBE
UNIVERSITY

WHY CHOOSE CARLTON COLLEGE OF SPORT?



Six reasons to choose Carlton College of Sport.

1 HIGHER EDUCATION DIPLOMA

Carlton College of Sport is the only Victorian provider of Higher Education Diplomas affiliated with a professional sport club. This university-level qualification creates strong further study opportunities whilst also delivering outstanding academic curriculum and rigour.

2 CARLTON GRADUATE PROGRAM

Carlton Football Club offers four graduate positions, across a range of departments, exclusively for CCoS graduates each year, creating extraordinary pathways into the sport industry.

3 100 HOURS, REAL EXPERIENCE

Placements span the whole football club, from game day to community camps, allowing students to begin building their own industry experience to sit alongside their diploma. CCoS also works alongside a range of sport organisations outside the AFL to provide breadth of skills.

4 TWO WORLD-CLASS ENVIRONMENTS

Professional AFL operations at IKON Park and leading sport science facilities at La Trobe University Bundoora, home of the Matildas. The best of both worlds, in one program.

5 MULTIPLE PATHWAYS FORWARD

Entry into a suite of La Trobe bachelor programs with recognition of prior learning. A strong set of micro-certificates including ASCA Level 1, First Aid and Sports Trainer, making you ready to make an impact in the industry.

6 SMALL COHORT, PERSONALISED EXPERIENCE

Small class sizes mean personalised attention and genuine relationships with staff, alongside strong peer connections. Students can craft their experience based on their passion areas and interests, growing their expertise and networks.

HOW

CARLTON COLLEGE OF SPORT WORKS



Carlton College of Sport gives you the freedom to build your sport career your way. Choose your academic diploma, choose how you gain industry experience, then choose your future.

1

CHOOSE YOUR DIPLOMA

Select the diploma that matches your career direction, on-field coaching or off-field management.

SPORT COACHING & DEVELOPMENT

Your Career. Shaping Performance.

SPORT MANAGEMENT

Your Career. Leading Sport.

2

CHOOSE YOUR EXPERIENCE

Gain real industry experience in a professional AFL environment alongside your academic study.

INDUSTRY EXPERIENCE (100 HOURS)

Build skills, network and knowledge.
Get job ready.

FOOTBALL DEVELOPMENT PROGRAM

Learn from the elite. Grow your game.

3

CHOOSE YOUR FUTURE

Your Diploma is the launchpad. Enter the workforce career-ready, or build on your qualification with further study at La Trobe.

ADVANCE YOUR STUDY

at La Trobe University

WORK IN THE INDUSTRY

Launch your sport career

DIPLOMA OF

SPORT COACHING & DEVELOPMENT

120

Credit points

EIGHT

Core subjects

ONE YEAR

Full-time

100 HOURS

Placement

SUBJECTS

Semester 1

SPE1005	Foundations of Sport
HLT1FPC	Foundations of Professional Communication
SPE1FEP	Foundations of Exercise Programming
SPE1CSC	Contemporary Issues in Sport Coaching

Semester 2

SPE2ISC	Inclusive Sport Coaching
SPE1GSC	General Principles of Sport Coaching
SPE1SSC	Sports Science for Coaching
SPE1002	Growth, Development and Nutrition

CAREER OUTCOMES

- Sport Coach
- Community Coach
- Athlete Development Officer
- Strength & Conditioning Assistant
- Sport Development Officer

PROFESSIONAL RECOGNITION

Students have the opportunity to complete a range of additional qualifications including:

- Level 1 ASCA Accreditation
- Level 1 Sports Trainer Qualification
- First Aid & CPR Training

FURTHER STUDY

Entry into Bachelor of Sport and Exercise Science or Bachelor of Sport and Recreation Management with recognition of prior learning, LTU can facilitate a discussion of individual student preferences.

HOW TO APPLY

Click for information on entry requirements and how to apply,

APPLY NOW



DIPLOMA OF

SPORT MANAGEMENT

120

Credit points

EIGHT

Core subjects

ONE YEAR

Full-time

100 HOURS

Placement

SUBJECTS

Semester 1

SPE1005	Foundations of Sport
HLT1FPC	Foundations of Professional Communication
SPE1CSC	Contemporary Issues in Sport Coaching
SPE1004	Foundations of Recreation

Semester 2

SPE1006	Sport and Recreation Program Design
SPE1GSC	General Principles of Sport Coaching
MGT1003	Human Resource Management
MKT1MDP	Principles and Practices of Marketing

CAREER OUTCOMES

- Event Coordinator
- Marketing Coordinator
- Membership Sales Officer
- Fan Engagement Officer
- Sport Development Officer
- Club Administrator

PROFESSIONAL RECOGNITION

Students have the opportunity to complete a range of additional qualifications including:

- First Aid & CPR Training
- Mental Health First Aid (MHFA)

FURTHER STUDY

- Direct enrolment into the second year of Bachelor of Sport and Recreation Management.
- Entry into a suite of other LTU Bachelor programs with recognition of prior learning, LTU can facilitate a discussion of individual student preferences.

HOW TO APPLY

Click for information on entry requirements and how to apply,

APPLY NOW



EXPERIENCE

CARLTON COLLEGE OF SPORT PROGRAMS



At CCoS, experience isn't an add-on, it's built in. Every student completes real industry placement inside Carlton Football Club, building the skills, connections and confidence that matter most to employers.



INDUSTRY EXPERIENCE

*Build your skills, network and knowledge.
Get job ready.*



FOOTBALL DEVELOPMENT PROGRAM

Learn from the elite. Grow your game.

100 HOURS OF INDUSTRY PLACEMENT

- Gain real-life experience alongside your studies, flexible around your schedule.
- Develop a network of industry-based professionals and build lasting connections.
- Discover where you belong in the sporting industry.
- Apply your skills across Carlton Football Club and its partner organisations.
- Support match day delivery, events, fan engagement, community and more.

DEDICATED SESSIONS. ELITE COACHING

- Dedicated football development sessions, one to two days per week.
- Football education, vision, craft and skills training with Carlton coaches.
- 1:1 development coaching, strength, conditioning and athletic development.
- Injury rehabilitation and recovery support from Carlton high-performance staff.
- Pathway exposure to VFL, VFLW and elite sport performance environments.



STUDENT OUTCOMES

- ✓ Graduate career-ready and confident, with genuine experience in a professional AFL environment.
- ✓ Continued pathways to grow your knowledge, skills and qualifications with further study at La Trobe University, entry into a suite of bachelor programs with recognition for prior learning.
- ✓ A strong set of micro-certificates including ASCA Level 1, First Aid and Sports Trainer, making you ready to make an impact in the industry.



GRADUATE POSITIONS

Offered exclusively for Carlton College of Sport graduates each year.

Recent CCoS graduates now working in professional sport.



ZAC KLIDOMITIS

Corporate Sales Administrator



CHARLOTTE SARD

Retail Service Coordinator



JASMINE FERBRACHE

Membership Sales Officer



SASHA PETERSON

CCOS Operations and Recruitment Assistant

READY TO START?

ATTEND AN OPEN DAY

APPLY NOW



SPORT CAREERS BEGIN **HERE**

carltoncollegeofsport.com.au

CARLTON COLLEGE OF SPORT

*Carlton College of Sport is a joint venture between Carlton Football Club and La Trobe University.
Course information is subject to change — refer to carltoncollegeofsport.com.au for current details.*

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